

# VIJIN GOVIND C K

## Senior Product Designer | Interaction Designer

Bengaluru, India • +91 8848367045 • [vijingovind@hotmail.com](mailto:vijingovind@hotmail.com)

Portfolio: <https://vijingovind.com> | LinkedIn: <https://linkedin.com/in/vijingovind>

### PROFESSIONAL SUMMARY

Product Designer with 6+ years of experience designing end-to-end product experiences across consumer, AI, and enterprise platforms. Skilled in translating complex, ambiguous problems into intuitive user flows, wireframes, and high-fidelity prototypes using user-centered design methods. Proven track record leading design projects within large, cross-functional organizations, partnering closely with product management and engineering to ship design-system-backed experiences at scale. Bachelor's degree holder with hands-on experience across mobile-first, SaaS, and subscription-style products.

### CORE EXPERTISE

- Interaction Design & User-Centered Design Methods
- User Flows, Wireframing & Journey Mapping
- Rapid Prototyping (Low-fidelity to High-fidelity)
- Design Systems & UX Standards
- Cross-Functional Collaboration (Product, Engineering, Research)
- User Research & Usability Testing
- Mobile-First & Subscription/SaaS Product Design
- Information Architecture

### TOOLS & TECH

Design: Figma, FigJam, Adobe XD, Photoshop, Illustrator, Procreate, After Effects, Premiere Pro, Lovable, Google AI Studio

Frontend & Data: HTML/CSS, Power BI

### PROFESSIONAL EXPERIENCE

#### Product Designer — AB InBev2023 – Present

- Lead interaction design across IT MICS 360, Learning & Development, Store Management, and Forecasting platforms, partnering directly with product managers and engineers in a large, cross-functional global organization to translate requirements into intuitive user flows and prototypes.
- Built and maintained a scalable design system and UX standards adopted across multiple product teams, advocating for design-centered improvements that improved consistency and development velocity.
- Led usability studies for Azure migration initiatives, integrating user feedback into iterative design updates that measurably improved tool adoption and user efficiency.

#### Consultant Product Designer — Intelous AI2022 – 2023

- Led design for a core AI workflow platform and visual analytics dashboards from concept through wireframes, flow diagrams, and high-fidelity prototypes to market launch.
- Drove SaaS UX explorations, rapidly prototyping and testing key workflows with users to validate strategic direction before development cycles began, collaborating closely with engineering and leadership.

#### UI/UX Designer — Experion Technologies2021 – 2022

- Designed automotive dashboard interfaces and companion EV-charging mobile apps, building comprehensive end-to-end user flows, wireframes, and functional prototypes in collaboration with cross-functional engineering teams.

#### UI/UX Designer — JAS Innovations2020 – 2021

- Led the redesign of core course-discovery UX for an EdTech platform, applying user research and iterative prototyping to drastically improve organic course discovery and student engagement.

#### Product Designer (Freelance) — Startups2018 – 2021

- Designed mobile-first consumer listing and discovery products, building search and browse user flows and prototypes for TempleAddress, LinkDOT, and various early-stage MVP clients.

#### Research Analyst & Dev — SalesBox2016 – 2018

- Executed user research, data lead generation, and marketing automation processes for an early-stage SaaS offering.

## **EDUCATION**

PG Diploma in Communication Design — KSID, 2018–2021

B.Tech, Electronics & Communication — University of Calicut, 2010–2013

Diploma in Electronics Engineering — Technical Education, Kerala

## **ADDITIONAL ACHIEVEMENTS**

- Manchester Day Festival designer
- Kerala IT Mission mural artist
- NFT speaker at Utopian Dystopia
- Exhibited art in different galleries